



Perspectives Charter Schools

Educating students for college, preparing students for life

www.perspectivescs.org

Contact:

Ellie Abrams

Jasculca/Terman and Associates

312.573.5516

Matt Flesch, Lundbeck Inc.

847.282.1154

FOR IMMEDIATE RELEASE

Pharmaceutical Company Lundbeck Inc. Launches Partnership with Perspectives/IIT Math and Science Academy to Enhance STEM Education

Dedication of “Lundbeck Science Lab” brings critical infrastructure improvements benefiting students, teachers

Chicago, Ill., May 12, 2011 – Deerfield-based pharmaceutical company Lundbeck Inc. today announced a partnership with Perspectives/IIT Math and Science Academy, a charter school on Chicago’s South Side. The partnership includes critical infrastructure improvements to Perspectives’ science lab, newly named the “Lundbeck Science Lab,” making teaching more efficient and the hands-on learning experience for students more engaging.

Part of a long-term global initiative by Lundbeck to cultivate and grow science, technology, engineering and mathematics (STEM) education, this partnership includes a volunteer mentorship program where Lundbeck employees will share their real-world STEM experience to inspire students toward meaningful careers.

“Our commitment to science goes beyond our own labs and into the classroom, where we have an opportunity to inspire the next generation of scientists,” said Peter Høngaard Andersen, Lundbeck’s head of global research in Copenhagen, Denmark, where the global company is based. “Many of us at Lundbeck also teach at universities,

and we have long supported school-based programs in Copenhagen and New Jersey, which we are now extending to Chicago.”

Perspectives’ effort to center its curriculum on scientific inquiry and problem solving is critical to introducing these students to a variety of STEM career paths. We felt that partnering in this effort would only augment that good work in ways that are meaningful to students and to the school’s overall mission.”

Lundbeck’s commitment to advancing science is broad based. Not only does the company invest more than 20 percent of annual revenues in research and development but the global company is also 70 percent owned by the Lundbeck Foundation, which contributes millions annually to scientific research. In 2010, the Foundation granted nearly \$71 million to research in biomedical and natural sciences.

Renovations to the Lundbeck Science Lab are currently underway and will continue for several months. Enhancements include connecting two smaller labs with storage space for equipment and supplies, installation of sinks and plumbing, as well as other critical features to encourage excitement about STEM and hands-on learning. The lab upgrades have already made a significant impact, resulting in Perspectives being able to offer AP Chemistry to its students.

“We are thrilled that Lundbeck is playing an active role in our school,” said Perspectives CEO Rhonda Hopps. “It’s this kind of public-private partnership that enables a school like ours to provide unique and career-focused opportunities for students who might otherwise lack early exposure to a subject area like science.”

Today’s announcement is one of many “National Lab Day” celebrations taking place throughout the country during the first two weeks in May. It is part of the National Lab Network’s broader initiative to connect scientists with local schools for hands-on learning and to broaden the appeal of science to students in grades K-12.

Following today's lab dedication, scientific leaders in Lundbeck's research organization led a sophomore-level class at the Perspectives school in an interactive discussion about careers in science. Via the internet, Stevin Zorn, Lundbeck executive vice president of Lundbeck Research USA, took the students on a virtual tour of Lundbeck's discovery laboratories in New Jersey, and shared what he finds fulfilling about his work, how creativity and innovation play vital roles in science, and what a day in the life of a Lundbeck scientist is like.

~ ~ ~

About Perspectives/IIT Math and Science Academy

Perspectives/IIT Math and Science Academy opened in 2008 in conjunction with the Illinois Institute of Technology and was developed as a model for public school STEM education in the United States. The school is one of Chicago's five Perspectives Charter Schools. The schools are open enrollment, tuition-free public schools serving 2,300 students in grades six through twelve in the communities of Auburn Gresham, Grand Boulevard and the South Loop. To learn more about Perspectives, visit www.perspectivescs.org.

About Lundbeck Inc.

Lundbeck Inc. is committed to providing innovative specialty therapies that fulfill unmet medical needs of people with central nervous system disorders and rare diseases for which few, if any, effective treatments are available. Lundbeck Inc. is a wholly-owned subsidiary of H. Lundbeck A/S of Denmark with its U.S. headquarters based in Deerfield, Illinois. To learn more about Lundbeck Inc., visit www.lundbeckinc.com.

###